

PRESS RELEASE

## **Safety21 completes the acquisition of Cross Control, a key player in road safety**

*Safety21, a software provider majority-owned by the Bregal Unternehmerkapital Funds and a national leader in the smart city and smart road sector, continues its growth path through this tactical acquisition that strengthens its presence in Central Italy*

Milan, May 6, 2025 – **Safety21 S.p.A.**, an Italian software provider and leader in the Smart Road and Smart City solutions under majority ownership of the **Bregal Unternehmerkapital Funds** announces the completion of the acquisition of 100% of the share capital of **Cross Control S.r.l.**, an Italian company that has been operating in the road safety enforcement and IoT detection industry in Central Italy since 2008.

Safety21 is accelerating its growth across the high-tech value chain dedicated to public authorities and police forces, further expanding its reach through strategic acquisitions. Thanks to a well-established buy & integrate model, Cross Control's expertise and regional presence will become a new building block in the Group's development. Through its proprietary offering based on the **TitanO** software platform, Safety21 enables public administrations to adopt innovative services for the digitalization of violation detection processes and citizen services. This is achieved by employing the most advanced technologies and increasingly leveraging applications of artificial intelligence and data analysis in road safety management.

**Gianluca Longo, CEO and founder of the Safety21 Group said:** "I would like to thank the shareholders of Cross Control for believing in our Group's growth vision. Their continued involvement as managers within Safety21 will be key to strengthening our presence in Central Italy — not only because of their expertise, but also thanks to the strong end-to-end ecosystem we have built at Safety21, including our IoT-based Velocar systems, the AI-driven Cerbero and iCam3D solutions, the TitanO software platform, and the collection services of our subsidiary, Gefil. With this tenth acquisition, we're further reinforcing our position in the domestic market, following our recent strategic partnerships in the Iberian region."

### ADVISOR:

**Safety21** was advised in the acquisition of Cross Control by Orrick, Grant Thornton, Pirola Pennuto Zei, Studio Legale Sica, and Startax.

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**Safety21 S.p.A.** a socio unico

**Sede legale e operativa:** Via Chopin, 12 – 00144 Roma (RM) – T + 39 06 8339 3280 – F +39 06 8339 3281

**Sede operativa:** Via Lepetit, 8 – 20124 Milano (MI) – T +39 02 3792 0140

C.F. e P.Iva 13365760159 – Capitale Sociale € 10.500.000 i.v. – REA RM n. 1306732

www.safety21.it | safety21.spa@pec.it | info@safety21.it

**Altre sedi del Gruppo:** Orvieto | Padova | Benevento | Bologna | La Spezia | Firenze | San Donà di Piave | Castiglione delle Stiviere

#### Certificazioni

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SOA nr. 74072/10/00



AGCM – RATING di LEGALITA' ★★★

**Safety21 S.p.A.**

Safety21 is an Italian Smart Mobility company specialised in technological offering for the improvement of road safety standards. Safety21 supplies public bodies and police forces – on its own and through Group companies – with scalable, innovative outsourcing services through its proprietary TITAN<sup>®</sup> IoT cloud platform, a highly innovative technology that allows full control of the management of the entire sanctioning and territorial control process.

[www.safety21.it](http://www.safety21.it)

**BU Bregal Unternehmerkapital**

BU Bregal Unternehmerkapital (“BU”) is a leading investment firm with offices in Zug, Munich, Milan and London. With €7.0bn in capital raised to date, BU is the largest mid-cap investor headquartered in the DACH region. The funds advised by BU invest in mid-sized companies based in Germany, Switzerland, Italy, and Austria. With the mission to be the partner of choice for entrepreneurs and family-owned businesses, BU seeks to partner with market leaders and “hidden champions” with strong management teams and breakout potential. Since its founding in 2015, the funds advised by BU have invested in more than 140 companies with more than 29,000 employees. Thereby, around 10,000 jobs have been created. BU supports entrepreneurs and families as a strategic partner to develop, internationalize, and digitize their businesses, while helping them generate sustainable value on a responsible basis with the next generation in mind.

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